



# EMPLOYER NETWORKS AND YOU



A new initiative, part of the CITB Employer Network Pilot, has been set up and funded by CITB covering Greater Manchester.

The concept being trialled offers a new way for CITB registered employers to get money for training, without any forms or claim process involved. We organise the training and remove the hassle of grant & funding paperwork from the employer.

This provides a fantastic opportunity for us to work more closely with you our ATOs and develop stronger relationships with you. It makes sense because training provision, addressing skills shortages and supporting employers are all areas that CITB and ATOs specialise in.

## WHAT'S THE CATCH?

There isn't one. CITB registered employers in your area have already signed up to take part in this pilot. Collectively they are shaping the way the funds provided by CITB are being spent, on what and with who.

You could be part of that, if it's a success it could change the way training is funded forever.

## WANT TO GET INVOLVED?

That's easy – simply email your local Employer Network Manager and they'll get in touch to discuss the employer referral and funding process with you. For your area its Sharon Brown.

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